



BICYCLE MASTER PLAN

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QUALITY OF LIFE
Council Committee
City of Houston
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**PLANNING &
DEVELOPMENT
DEPARTMENT**

BICYCLE MASTER PLAN



- **Bicycles Matter**
- **Why Plan?**
- **Project Scope**
- **Costs and Funding**
- **Engaging City Council**
- **Next Steps**



Image source: Houston Chronicle



**BICYCLES
MATTER**

SAFETY

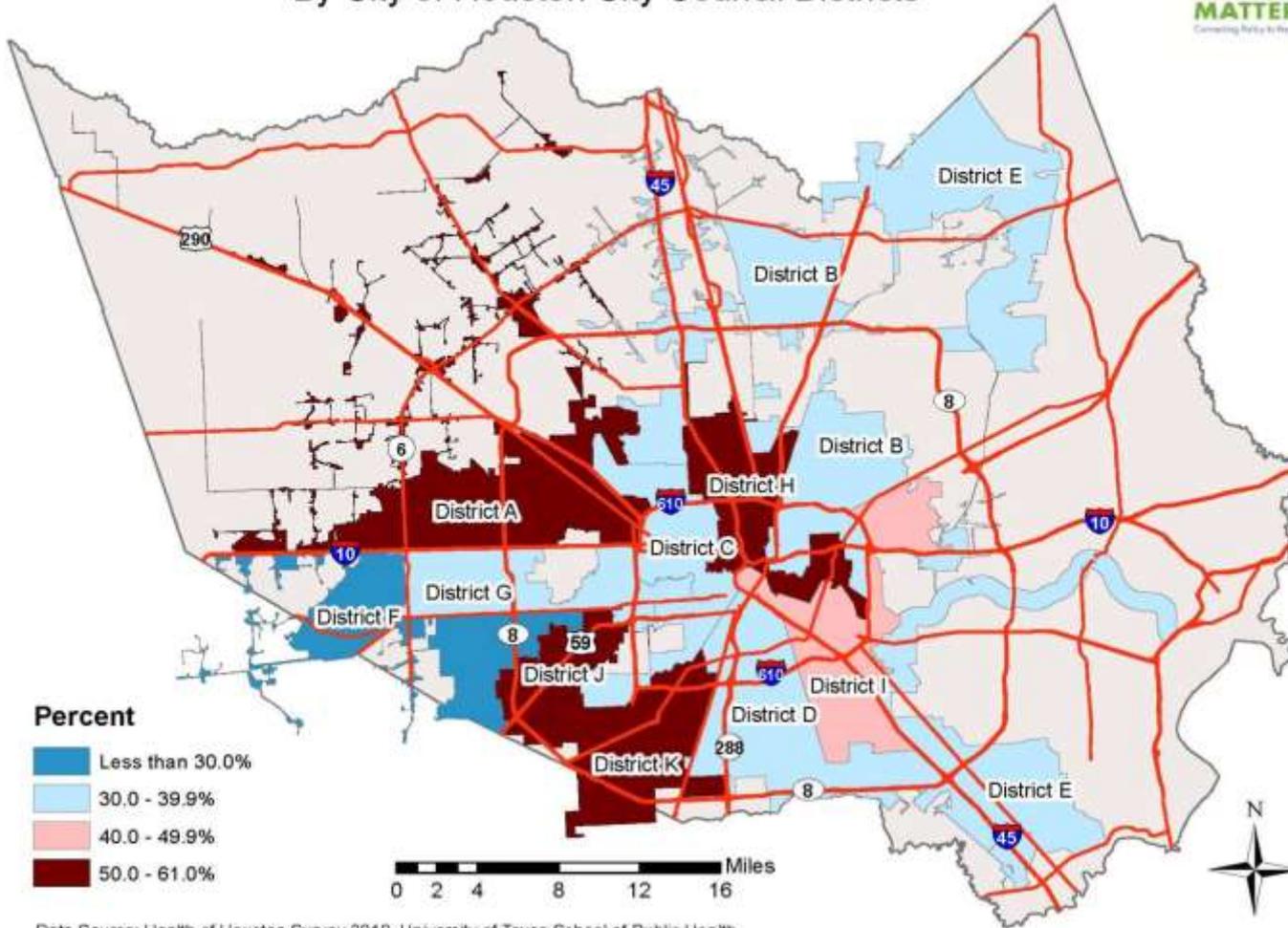
HEALTH

ECONOMIC
DEVELOPMENT

RECREATION

MOBILITY
CHOICES

Percent of Children Who Are Overweight or Obese By City of Houston City Council Districts



Data Source: Health of Houston Survey 2010, University of Texas School of Public Health



**BICYCLES
MATTER**

SAFETY

HEALTH

ECONOMIC
DEVELOPMENT

RECREATION

MOBILITY
CHOICES

Attracting Best and Brightest

- Companies
- Employees



**BICYCLES
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SAFETY

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**ECONOMIC
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Image source: hehy51.wordpress.org



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**MOBILITY
CHOICES**



Image source: DTMD, Melissa Fitzgerald



Image source: Green Houston, Katya Horner



Image source: Green Houston, Katya Horner



Image source: aonetwork.org



BICYCLES MATTER

**METRO
BIKE RACKS**

B-CYCLE

**BAYOU
GREENWAY**

CENTERPOINT

SAFE PASSING

BRONZE CITY

BIKE PARKING

**COMPLETE
STREETS**

SUNDAY STREETS

Why Plan?

- Maximize potential benefit
- Efficient use of resources
- Maximize partnership possibilities
- Without plan, can't realize potential



WHY PLAN?

Professional Services Needed

- Expertise
- Resources
- Objectivity



WHY PLAN?

2014 Progress

- RFQ issued
- Preferred service provider identified
- Contract & scope
- Funding partners ID'd



WHY PLAN?

Project Scope



**PROJECT
SCOPE**

POLICY
FRAMEWORK

COMPREHENSIVE
NETWORK

HIGH-PRIORITY
CORRIDORS

PRIORITIZE
IMPLEMENTATION

PUBLIC
ENGAGEMENT

Policy Framework

- Goals and measures
- Target users
- Facility types
- Programs
- Maintenance
- Funding



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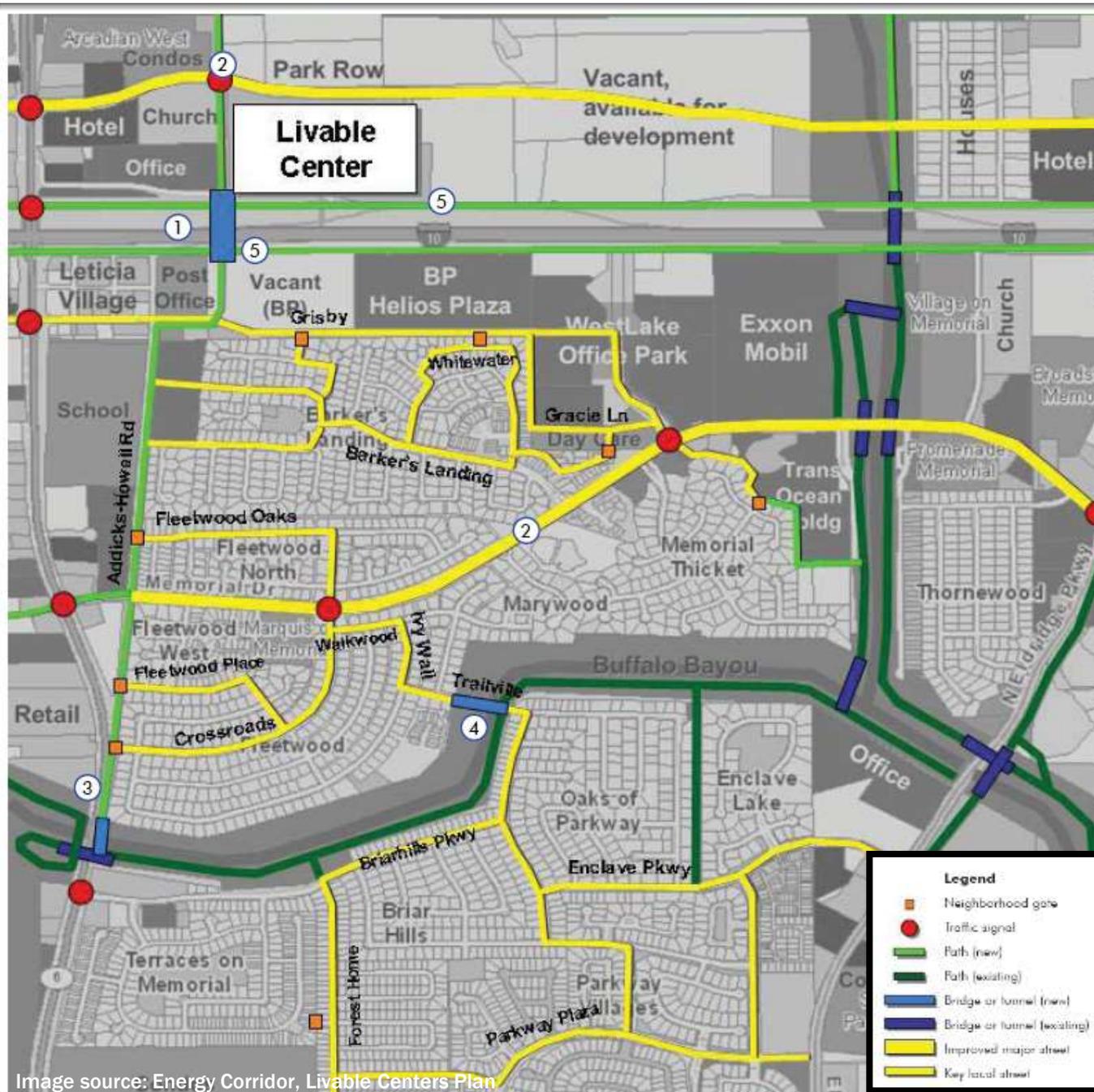


Image source: Energy Corridor, Livable Centers Plan



PROJECT SCOPE

POLICY FRAMEWORK

COMPREHENSIVE NETWORK

HIGH-PRIORITY CORRIDORS

PRIORITIZE IMPLEMENTATION

PUBLIC ENGAGEMENT



PROJECT SCOPE

POLICY FRAMEWORK

COMPREHENSIVE NETWORK

HIGH-PRIORITY CORRIDORS

PRIORITIZE IMPLEMENTATION

PUBLIC ENGAGEMENT

Implementation Strategy

- Greatest “bang for the buck”
- Consensus accelerates implementation
- High, medium, low



**PROJECT
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COMPREHENSIVE
NETWORK

HIGH-PRIORITY
CORRIDORS

**PRIORITIZE
IMPLEMENTATION**

PUBLIC
ENGAGEMENT



PROJECT SCOPE

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PRIORITIZE
IMPLEMENTATION

**PUBLIC
ENGAGEMENT**

Costs and Funding

- Approximately \$500K
- Approximately half from partners
 - H-GAC
 - Bike Houston
 - Houston Parks Board



COSTS AND
PARTNERS

Council Involvement

- Q of L Committee
- Public engagement plan



ENGAGING
COUNCIL



Next Steps

- Finalize funding partners
- Council contract consideration
- Kick off plan



NEXT
STEPS

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- Finalize funding partners
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NEXT
STEPS



**BICYCLE
MASTER
PLAN**

Discussion