

Informational Letter #0018-2009

Clarification on Acknowledgement Forms for Changeable Message and High Technology Signs Due to Code Revision September 1, 2009

Revised 11/2/11

This revision is due to the new Application that now contains both forms in one. You can find this application on our web site.

This clarification is regarding the Acknowledgement Form required for all Changeable Messages Signs and High Technology Signs:

Because these two types of signs are classified together the Acknowledgement Form is to be signed by the sign owner, occupant, and/or leaseholder about the Sign Code, rules, regulations or ordinances pertaining to Changeable Message and High Technology signs. This form is to be turned in as part of the application process by the Sign Contractor and is maintained by Sign Administration.

SECTION 4602—DEFINITIONS:

CHANGEABLE MESSAGE SIGN shall mean any on-premise sign that is capable of changing its message, copy or appearance by electronic processes, and shall include but not be limited to those on-premise signs employing changeable message light emitting diode technology, commonly referred to as LED signs.

HIGH TECHNOLOGY SIGN shall mean any sign that utilizes electronic processes, such as light emitting diode (LED) technology, rather than mechanical or other means, to display a fixed and unchangeable message.

SECTION 4611--ON-PREMISE SIGNS:

(h) Changeable Message and High Technology Signs. Save and except for signs erected pursuant to the provisions of Section 4620, the following provisions shall apply to all existing and new changeable message and high technology signs:

(1) Blinking, rotating, moving, chasing, flashing, glaring, strobe, scintillating, or spot lights are prohibited.

(2) Lights or colored elements creating a continuously moving, shimmering, or prismatic effect, or the use of rotating or moving parts in association with such lights or colored elements, are prohibited.

(3) A changeable message sign may not change the message more often than every five minutes and must change the message within one second or less; a high technology sign may not change the message without a new permit.

(4) Brightness limits shall be set at a maximum of 6500 nits between sunrise and sunset, and at a maximum of 1250 nits between sunset and sunrise, and each sign shall be fitted with a qualified light sensing device to automatically adjust the brightness in accordance with these standards.

The Sign Administrator reserves the right to require additional information as may be required to determine compliance with all applicable laws, rules and regulations.